# Why SGI?

**Courses Offered** 

MBA

# **Academic Excellence**

- Experienced Ph.D and M.Tech Faculty Members
- Continuous University Merit Holders every year
- ▶ In-house Research Journal E-Learning Programmes
- ▶ IIT Bombay remote center for on-line training
- Student Clubs
- Dedicated Placement Cell
- Entrepreneurship Development Cell

**B.Tech** 

Employability Enhancement Program (Personality Development, Communication Skills, Interview Preparation)

B.A.

**M.Tech** 

**BBA** 

# **World Class Infrastructure**

- ▶ 38 acres lush green hi-tech Wi-Fi campus
- State-of-the-art infrastructure with modern facilities
- Dedicated four storied fully AC modern library
- Dedicated Incubation Center & Tinkering Lab
- Amphitheater with a seating capacity of 2000
- Fully AC cafeteria

**B.Sc.** 

**BCA** 

Well equipped gym and outdoor sports facility

**BA-LLB** 

CCTV camera equipped highly secured campus

B.Com.



# **Explore Endless Possibilities**







NH-52, Gokulpura, Sikar - 332021 (Raj.) Tel: 01572-222650-53 (4 Lines) Helpline No.: 8003595093 | E-mail: info@ secs.ac.in

# Engineering | MBA | Degree Courses | BA-LLB

# Excellent Placement Records Scholarship for Great Brains





# INFORMATION BROCHURE

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# **About Sobhasaria Group of Institutions**



Padma Shri P.R. Agarwala (Chairman)



Sh. G.P. Agarwala (Vice-Chairman)



Shri K.B. Agarwala (Vice-Chairman)

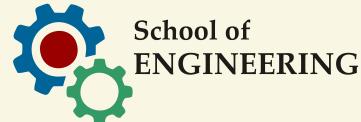


Sh. Ravi Agarwala (Member Secretary)

Established in the year 1999 by Sobhasaria Jankalyan Trust founded by Late Shri Baijnath Ji Sobhasaria and managed by his sons Shri P.R. Agarwala (Chairman, Rupa & Co.), Shri G.P. Agarwala and Shri K.B. Agarwala, Sobhasaria Group of Institutions provides best in-class education and cutting edge research & innovation facility in the region. With a state-of-the-art and high-tech campus spreading over 38 acres, the harmonious environment of the Institute provides the perfect setting for an unforgettable learning experience.

Under the progressive leadership of Shri Ravi Agarwala (Member Secretary), the institute is creating a better academic world that is full of opportunities for the professional and technical development of its students through industry interaction, practical learning and global exposure.

Sobhasaria Group of Institutions is a social venture of the hosiery giant, Rupa & Co. Ltd., Kolkata, the unquestioned No.1 knitwear brand in India. Starting as a dream in the far-sighted mindscape of three men of vision and enterprise, Rupa has evolved to become the frontrunner in India. With the firm belief in strengthening its brand value by associating with various celebrities like Govinda, Sanjay Dutt, Aishwarya Rai, Hritik Roshan, Ranveer Singh and maintaining the quality of products through introducing new research, Rupa has earned the trust of millions across the globe.



# B. Tech

Bachelor of Technology is a four year undergraduate engineering course. This course is related to technology field and focuses on practical applications of scientific and engineering principles. During this course students are prepared for careers in various industries such as Software Development, Artificial Intelligence, Machine Learning, Cyber Security, Data Science, Electronics, Civil Engineering, Mechanical Engineering and more. For the students qualifying 10+2 with Physics, Chemistry and Mathematics, SGI offers following B. Tech programs:

- ✤ Mechanical Engineering
- ✤ Civil Engineering
- ✤ Electrical Engineering
- Computer Science & Engineering

### **New Age Courses**

(B. Tech CSE with specialization in):

- ✤ Data Science
- Cyber Security
- AI & ML (Artificial Intelligence and Machine Learning)

# **NEW AGE COURSES**

Data Science: This High in demand course enables the candidates to play key role as Data Architects, Financial Modeler, Data Engineers, Clinical and Pharmaceutical Data Analyst, Database Administrators, Business Intelligence Analyst, and Statistician, analyzing, organizing and converting raw data into usable information, building data systems and pipelines, evaluating business needs and objectives, Interpreting trends and patterns, building algorithms and prototypes, combining raw information from different sources, exploring ways to enhance data quality and reliability, developing analytical tools and programs for helping the leaders across the organization in making sharper and critical decisions finding cost savings and optimization opportunities.

Cyber Security: This most sought after four year degree program prepares the candidates in identifying threats and vulnerabilities in systems and softwares, developing and implementing high-tech solutions to defend against hacking, malware and ransom ware, insider threats and all types of cybercrimes, as well as planning, implementing, managing, monitoring systems and networks and upgrading security measures for the protection of the organization's data and infrastructure by enabling the appropriate security controls. The Job Positions are Ethical Hacker, Reverse Engineer, Web Traffic Manager, Cyber Security Analyst, Cryptographer, Security Engineer, Security Software Developer, Crypto Analyst and Cloud Engineer.

Al and ML: After completing the course, the candidate becomes an expert in developing intelligent algorithms, analyzing and predicting future events, creating machines capable of reasoning like the human brain, designing machine learning systems, developing machine learning applications, running machine learning tests and experiments, performing statistical analysis and finetuning using test results, applying Al calculations to solve real problems and build software using Al techniques to solve real problems and helping in scaling Al/ML usage and outcomes by establishing infrastructure, processes, and applying best practices to realize business value.

# **SkillAcquisition**

Data Modeling, Data Mining, and Segmentation Techniques Programming Languages (eg. Java and Python) Hands-on experience with SQL database design Numerical and Analytical Skills Problem-solving based on Data Analysis for an organization's business needs

# **Major Recruiters**

Airtel X Labs, JP Morgan, Oracle, Amazon, Fractal Analytics, Crayon Data, Paytm, Mercedes Benz Research and Development, BG Consultants, IBM, Walmart Labs, Busigence Technologies, TCS, Deloitte, Linkedin, Sigmoid, Flipkart, Mate Labs, Couture, Microsoft, Facebook, Cognizant, Reliance Jio, Data Robot.

# M. Tech

M. Tech at SGI is a two year post graduate program that focuses on taking the technical skills of the students at the next level by involving them in extensive research and rigorous training. The students are prepared to contribute to the new research and advancement of the existing technology in the relevant fields either in Academics or in Corporate. SGI offers M.Tech program with the following specializations:

- Computer Science & Engineering
- Power System
- Renewable Energy Technology

# FIVE STAR ADVANTAGES

- \* Opportunity for Additional Specialization/Certification in Python, Data Science, Cloud Computing, Java Programming, Full Stack Development, CCNA Autocad, Robotics Matlab, Revit Architecture, Revit Structure, Process Controller-PLC, SCADA, DCS & HMI, VLSI Design etc.
- ◆ Opportunity for one certificate course or E-Learning Programmes (IIT Remote Centres, NPTEL etc.) in each semester.
- \* Workshop/Summer Training/seminar/session/Inter College Association Initiatives in each semester.
- Placement Assistance & Personality Enhancement Program.
- Suidance and support for pursuing higher studies, Projects or Research.

### **FEE STRUCTURE**

**B. Tech:** Rs. 95,000\* per year + 5000 Caution Money (Refundable) M. Tech: Rs. 60,000 per year + 5000 Caution Money (Refundable) B. Tech (Lateral Entry): Rs. 60,000 per year + 5000 Caution Money (Refundable) Registration fee: Rs. 2000/-

(\*Subject to approval of state fee committee)

# **ELIGIBILITY CRITERIA**

**B. Tech:** Candidate must have passed 10+2 examination in relevant discipline with min. 45% aggregate marks.

(40% for reserved category)

**B. Tech (Lateral Entry):** Candidate must have passed 10+3 Polytechnic Diploma examination in relevant discipline with min. 45%

aggregate marks. (40% for reserved category)

M. Tech: B. Tech/BE in relevant discipline with min. 55% marks (50% for reserved category)





# **MBA**

strategy development. **MBA** with specializations: **Business Analytics** Agri. Business Management Finance Marketing Human Resource Management Entrepreneurship & Small Business Management **New Age Courses** MBA in Business Analytics

- \* MBA in Hospital and Healthcare Management
- MBA in Agri. Business Management
- MBA in Digital Marketing

### **NEWAGE COURSES**

Apart from regular MBA, SGI offers following New Age programs:

**Agri-Business Management:** The course offers a plethora of opportunities, including executive positions and six-figure salaries. After the course the candidate can work as Agricultural Logistics Manager, Agricultural Marketing Manager, HR Manager, Accounting Manager, and Agriculture Operations Manager for enterprises of all sizes in the public and private sectors. The candidate can acquire following industry-specific skills such as leadership, marketing and strategies and remains aware about latest agricultural developments, finance, international trade, risk management, data analytics as well as management of technology and agricultural law etc.

Completing an Agri-Business Management course can lead to a range of career opportunities, such as Farm Manager, Agricultural Product Marketing Manager, Agri-Business Consultant, Agricultural Economist, Supply Chain Manager or Agricultural Policy Analyst. Candidates may work in various sectors of the Agri-Business industry, including farming operations, agricultural input suppliers, food processing companies, agricultural finance institutions and agricultural policy organizations. Major Recruiters are Godrej Agrovet, PI Industries, Pioneering Ventures, Ninjacart, Waycool. EY INI Farms, Reliance, KPMG, HUL, Amazon, Olam, NABARD, PepsiCo, NBHC, Britannia, Parle, Eicher, NCML, Bayer Crop Science, etc.

Hospital and Health Care: A Hospital and Health Care course combines principles from the hospital industry with an understanding of healthcare operations, management, and service delivery. This course is designed to provide students with the knowledge and skills necessary to work in various roles that bridge the gap between hospitality and healthcare. Completing a hospital and healthcare course can open up various career opportunities such as Healthcare Administrator, Pharma Marketing, Patient Experience Coordinator, Healthcare Consultant, Hospitality Manager in Healthcare Facilities or working in the Healthcare divisions of hospitality organizations.

Master of Business Administration is an internationally recognized degree designed to develop the skills required for a better career in Business Administration, Management and Entrepreneurship. The program covers various areas of business such as Accounting, Applied statistics, Business Communication, Business ethics, Business Law, Finance, Managerial Economics, Management, Entrepreneurship, Marketing and Operations in a manner that is the most relevant to management analysis and

# **NEWAGE COURSES**

Business Analytics: In today's competitive markets all national and multinational companies like HCL, KPMG, Wipro, Infosys, Reliance, Google, Deloitte, Microsoft, Tata Group, Adani Group etc. aspire for Business Analytics professionals. The course can develop valuable in-demand skills that organizations may want to see in their employees and leaders as Marketing Manager, Management Consultant, Financial Manager, Database Administrator, Business Operations Manager, Supply Chain Analyst and Business Intelligence Analyst. The course combines training in business fundamentals and management practices with technical training in Data and Analytics, Database Management, Social Media Analytics, Data Mining for Business Analytics, Data Science in Markets, Marketing Analytics.

**Digital Marketing:** Digital marketing has become a necessity in today's society. New companies as well as the existing ones prefer online platforms for their products, services marketing and advertising. This two-year cutting-edge programme concentrates on the promotion and advertisement of products, services and organisations through planning digital marketing campaigns by using current marketing and lead generation tools that include web promotion, SEO/SEM, email, social media presence and electronic/digital media advertising as well as measuring and reporting on the performance of all digital marketing campaigns, Identifying trends and insights and optimizing spending and performance based on the insights & optimizing user experience.

## **FIVE STAR ADVANTAGES**

- \* Additional Specialization/Certification opportunity in Digital Marketing. E-Learning Programmes to explore and avail the opportunity in Entrepreneurship, Financial Planning, HR, Business Development, Quantitative Analysis, Product/Project Management (from IIMs, IIT Remote Centres, NPTEL etc.)
- \* Employment opportunities in MNCs, Consultancy firms, Merchant Banking, Risk Management, Private Banking, Asset Management, Project Finance and Private Equity/Venture Capital.
- \* Workshop/Summer Training/Seminar/Session/Inter-College Association Initiatives in each semester as well as Guidance and support for pursuing higher studies, Projects or Research.
- \* Extensive teaching processes including Role-Playing Videos, Simulations, Team Exercises, Interaction and Project work, Internships, Presentations and Lectures etc.
- \* Career Development Program and special classes for Personality Development, Communication Skills, Interview Preparation and Competitive Exams.

### **FEE STRUCTURE**

**MBA:** Rs. 75,000\* per year + 5000 Caution Money (Refundable)

Registration fee: Rs. 2500/-(\*Subject to approval of state fee committee)

### **ELIGIBILITY CRITERIA**

MBA: For admission in MBA at least a 3-year Bachelor's degree is required with at least 50% marks (45% for reserved Category)



# **Bachelor of Computer Application (BCA)**

BCA is a three-year undergraduate degree course that gives the students an insight into the world of computers. The degree helps interested students in setting up a sound academic base for an advanced career in Computer Applications by dealing with the subjects like database, networking, web technologies, data structure, core programming languages, etc. Candidate can avail attractive job opportunities in reputed IT companies like IBM, Oracle, Infosys, and Google as System Engineer, Junior Programmer, Web Developer, Software Developer, System Administrator and Government organizations like NIC, DOITC, Education departments, Banking Sector, Indian Army, Indian Air Force and Indian Navy.

# **FIVE STAR ADVANTAGES**

- Learning Programmes (IIT Remote Centres, NPTEL etc.) in each semester.
- \* Workshop/Summer Training/Seminar/Session/Inter-College Association Initiatives in each semester.
- Placement Assistance & Personality Enhancement Program.
- Guidance and support for pursuing higher studies, Projects or Research.
- ♦ Opportunity for one certificate course or E-Learning Programmes in each semester.

# **ELIGIBILITY CRITERIA**

Candidate must have passed 10+2 exam with minimum 48% marks (36% for reserved Category, 48% for other states).

# **FEESTRUCTURE**

Rs. 45,000 per year + 2000 Caution Money (Refundable) Registration fee: Rs. 1000/-

# **Bachelor of Business Administration (BBA)**

BBA is a three-year professional undergraduate course in Business Management for the students of all streams. The BBA students learn various aspects of business administration and management through lectures, practical projects and internship opportunities. The students can explore job opportunities in various fields like banking, urban infrastructure & real estate management, Business Consultancies, Advertising, Manufacturing and Government sectors as Marketing Executive, Marketing Manager, Sales Executive, Research and Development (R&D) Executive.

# FIVE STAR ADVANTAGES

- Management (from IIMs, IIT Remote Centres, NPTEL etc.)
- Management, Project Finance and Private Equity/Venture Capital.
- support for pursuing higher studies, Projects or Research.

\* Additional Specialization/Certification opportunity in PYTHON, CCNA etc. Opportunity for one certificate course or E-

\* Additional Specialization/Certification oopportunity in Digital Marketing. E-Learning Programmes to explore and avail the opportunity in Entrepreneurship, Financial Planning, HR, Business Development, Quantitative Analysis, Product/Project

\* Employment opportunities in MNCs, Consultancy firms, Merchant Banking, Risk Management, Private Banking, Assets

\* Workshop/ Summer Training/Seminar/Session/Inter-College Association Initiatives in each semester as well as Guidance and

- Career Development Program and special classes for Personality Development, Communication Skills, Interview Preparation and Competitive Exams.
- \* Extensive teaching processes including Role-Playing Videos, Simulations, Team Exercises, Interaction, and Project work, Internships, Presentations and Lectures etc.

# **ELIGIBILITY CRITERIA**

Candidate must have passed 10+2 exam in any stream with minimum 48% marks (60% for other states).

### **FEE STRUCTURE**

Rs. 40,000 per year + 2000 Caution Money (Refundable) Registration fee: Rs. 1000/-

# **Bachelor of Science (B.Sc.)**

B.Sc. is a three-year degree course designed for the students who have an interest in the field of science. The course offers theoretical as well as practical knowledge about different subject areas. Students can choose between B.Sc. (Biology) and B.Sc. (Mathematics) depending on their subject groups in class 12th. Sobhasaria offers B.Sc. with the following specializations:

**B.Sc. (Biology)** - Botany, Zoology, Chemistry

**B.Sc. (Mathematics)** - Mathematics, Physics, Chemistry

### **FIVE STAR ADVANTAGES**

- \* Additional specialization opportunity in Herbal Medicine & Human Health, Water Harvesting, Statistics and Probability, Forensic Science, Healthcare Management, Quantitative Techniques, Nutrition and Astro-Fest
- Specialization opportunity in Microsoft office and other certificate courses in each semester (IIT Remote Centres, NPTEL, Engineering, Law, Humanities, Business & Management etc.)
- \* Workshop/Summer Training/Seminar/Session/Inter-College Association Initiatives in each semester as well as Guidance and support for pursuing higher studies, Projects or Research.
- \* Extensive teaching processes including Role-Playing Videos, Simulations, Team Exercises, Interaction, Project work, Internships, Presentations and Lectures etc.
- Career Development Program and special classes for Personality Development, Communication Skills, Interview Preparation and Competitive Exams.

# **ELIGIBILITY CRITERIA**

Candidate must have passed 10+2 exam in relevant subjects with minimum 48% marks. (60% for other states)

# **FEE STRUCTURE**

Rs. 30,000 per year + 2000 Caution Money (Refundable) Registration fee: Rs. 1000/-

# **Bachelor of Commerce (B.Com.)**

B.Com is an undergraduate degree in commerce and related subjects. B.Com. students are exposed to global managerial skills and business principles of Accountancy. Business Statistics, Human Resource, Business Administration, Economics, Financial Management, etc.

### FIVE STAR ADVANTAGES

- Personality enhancement program.
- Specialization in Microsoft office.
- One certificate course in each semester.
- Workshop/seminar/session in each semester.

## **ELIGIBILITY CRITERIA**

Candidate must have passed 10+2 exam in relevant subjects with minimum 45% marks. (60% for other states)

### **FEE STRUCTURE**

Rs. 25,000 per year + 2000 Caution Money (Refundable) Registration fee: Rs. 1000/-

# **Bachelor of Arts (B.A.)**

Bachelor of Arts is one of the most popular and broad undergraduate degree courses. Arts students are provided with the opportunity to pursue the specialization of their choices by selecting from a wide range of subjects to study. At Sobhasaria, B.A. degree can be pursued with the specialized combination among the following subjects: Drawing and Painting | English Literature | Hindi Literature | Economics | Geography | History | Political Science | Public Administration | Psychology | Sanskrit | Sociology | Mathematics | Philosophy.

## FIVE STAR ADVANTAGES

- Social Work, Translation etc.
- Writing, Voice Modulation, Video Editing etc. in each semester.
- Exam Preparation, Voice Modulation, Communication, Stress Management in each semester.
- Placement Assistance & Personality Enhancement Program.

## **ELIGIBILITY CRITERIA**

Candidate must have passed 10+2 exam in relevant subjects with minimum 45% marks. (60% for other states)

# **FEE STRUCTURE**

Rs. 20,000 per year + 2000 Caution Money (Refundable) Registration fee: Rs. 1000/-

• Opportunity for additional specialization in Insurance, Banking, Taxation, Accounts, Computerized Accounting (Tally) etc.

\* Additional Specialization/Certification in Ancient Indian Architecture, Indian Constitution, Indian Culture, Remote Sensing,

\* Opportunity for one certificate course or E-Learning Programmes in Creative Writing & Content Crafting, Film Making, Script

Workshop/Summer Training/Seminar/Session/Inter-College Association Initiatives on Civil Services and other Competitive

Guidance and support for pursuing corporate sector, Government Jobs, higher studies, Projects or Research.



# **SOBHASARIA** SCHOOL OF LAW

# **Bachelor of Arts + Bachelor of Laws (BA-LLB Integrated)**

Bachelor of Arts + Bachelor of Laws (BA-LLB) is a five year dual degree professional course in Administrative Law. This professional course enables the students to specialize their choices among a wide range of Arts and Law subjects including History, Economics, Sociology, Civil Law, Criminal Law, Labour Law, Tax Law, Administrative Law, Corporate Law, Patent Law, etc. Candidates are imparted education not only through classroom teaching but also through case studies and moot courts.

# **FIVE STAR ADVANTAGES**

- \* Additional Specialization/Certification in Cyber Law and Forensics and Moot Court Room to provide the students with a platform to exhibit their professional skills.
- \* Regular guidance and mentoring for employment opportunities in Judicial Services, Revenue Department, State Police, Banks, Consultancies, Excise Department, Private Practice (Courts), Educational Institutes, Consultancies etc.
- \* Career Development Program and special classes for Personality Development, Communication Skills, Interview Preparation.
- \* Guest Lectures by reputed professionals and experts in the field of law for providing Training, Orientation & Proper professional guidance to its students.
- Guidance and support for pursuing higher studies, Projects or Research like P.G. Diploma, LLM, M.Phil., Ph.D., etc.

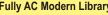
# **ELIGIBILITY CRITERIA**

Candidate must have passed 10+2 examination in relevant subjects with minimum 50% marks (Gen.) 47% (OBC) and 45% for reserved Category.

# **FEE STRUCTURE**

BA+LLB: Rs. 50,000 per year + 5000 Caution Money (Refundable) Registration fee: Rs. 2000/-







Amphitheater



**Bus Facility** 



Separate Air Cooled Boys & Girls Hostels



नोटः– नवलगढ़, फतेहपूर एवं सीकर शहर के सभी प्रमुख स्थलों से बस सूविधा उपलब्ध है।



**Fully Equipped Gym** 



Well Equipped Classrooms



Fully AC Cafeteria

Sports Facility

World Class Infrastructure





Medical Suppor



Free Wi-Fi Campus

# **Hostel Facilities**

Separate hostel facility is available for boys and girls in the campus. The perfect blend of affordability and comfort in our hostels the perfect home base for students and make them students' go-to accommodation choice. Each hostel is well equipped with amenities such as a reading room, an indoor games room, gymnasium, and guest-house for parents and a dining hall with mess. Each room has organized shelves duly prepared to suit the academic needs of the students. Code of Conduct for the students has been prescribed on the Notice Boards of each hostel. The Chief Warden with its board has close vigilance on the activities of the students for all regulatory and welfare matters for the hostels. Separate Wardens have been recruited to support the Chief Warden in decision making process. Also senior faculty members are appointed to pay regular visits in Silence Hours to monitor the actual study time in the hostels.

# **FEATURES**

- Separate Hostels for Boys & Girls
- Fully Air Cooled
- ✤ Wi-Fi & LAN facility
- Medical Facility
- ✤ 24×7 Hours power backup
- ✤ 24×7 Securities

# **FEE STRUCTURE**

85000/- per year + 5000 Caution Money (Refundable)





# Life@SGI

# Life@SGI

























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# **Documents Required for Admission**

# For UG Courses:

Original + 2 Attested Photocopies of the following:

- ✤ X, XI and XII Mark sheets
- Score Card of relevant Eligibility Exam
- Transfer/Migration Certificate
- ✤ 6 passport size color photographs
- ✤ Cast Certificate (ST/SC/OBC), if any
- State Domicile
- ✤ Aadhaar Card
- ✤ Gap Certificate (as applicable)
- ✤ Income Certificate (as applicable)

# For PG Courses:

Original + 2 Attested Photocopies of the following:

- ✤ X and XII Mark sheets
- ✤ Graduation Marksheet
- ✤ Score Card of relevant Eligibility Exam
- Transfer/Migration Certificate
- ✤ 6 passport size color photographs
- ✤ Cast Certificate (ST/SC/OBC), if any
- State Domicile
- ✤ Aadhaar Card

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- ✤ Gap Certificate (as applicable)
- Income Certificate (as applicable)



**micromax** 

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